



## **Staff Appreciation**

There exists an underlying fact that the majority of employees truly desire to work well. They want their time and efforts to be appreciated. They desire to be as loyal and involved as possible. Unfortunately, many business organizations do not recognize this hidden behavioral aspect about their employees. But for those business enterprises that do, the merits are overwhelming.

First on the list is higher productivity. Quality performance and increased competency are intrinsically activated. Job satisfaction increases, and company loyalty is well preserved. These factors directly support higher profits as well as efficient management. Why? Because when an employee or staff member is recognized as a contributor to the organization, he or she feels appreciated...worthwhile. They feel accepted and fortunate to be a participant in a growing company. Most critical, they can sense contributing to their future. It's a home away from home, so to speak.

Staff appreciation serves the betterment of the organization and earns community respect, which in turn increases the value of the business.

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