



Good Will

Good will in the business setting serves to unify the bond among employees. It's like a friendly tap-on-the-back gesture of respect and friendship. Harmony and collaboration usually appear when an organization advocates good will to their employees and customers, as well.

The little things a company or organization can do to influence good will are multifold. First of all, a good place to start is to have the policy of good will written in the Personnel Policy. Make it a standard for all to follow. Secondly, an organization could allow a dress-down day for employees, say every Friday is casual dress day. Maybe sponsor a picnic or special event. Another suggestion is that company gives the staff and employees a vehicle to express their good will. A good example of that would be allowing the employees to set up a small committee to mingle and collect appropriate information from the employees on behalf of the employees.

The roots of good will run deep. It's emotionally based, though offers people to realize that the intent and behavior of an organization includes embracing positive social values. Having good will onto others, whether staff or the community, it is almost certain that it will be appreciated.

By Robert V. Gerard

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