



Expectancy

The difference between expectancy and goal setting are quite measurable. Expectancy serves to communicate a state of thinking or hoping something will happen. It is an emotional attachment to an objective sought. On the other hand, goals and goal setting relate to a physical attainment of a specific activity or task within certain time and space contingencies.

The realm of expectancy has many faces when it comes to the business environment. What drives a company toward its success is a good business plan. Within that document, the proprietors clearly define what and how they expect their company to grow. It's all written.

On the top of the list, is the Vision Statement—a concise and brief narrative presenting the company's desire for its future orientation—that's an expectation.

Each department and its director should have an operational plan—with expectations—that fits well into the Vision Statement. Each position within that department should also have expectations. That being said, setting specific goals within the corporate and departmental bodies are ever so important.

Many times, people play upon the term expectation when deciphering between business and personal expectations. Businesses should place expectations upon performance, though, when people place expectations upon themselves, that could bring upon unnecessary burdens and frustrations: best to avoid this action. The more comprehensive way to deal with the future is living in the "Now." Everything begins the moment intent is

set. To manifest this passionate energy is needed, avoid placing any energy into personal expectations.

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